

NCC Cable System Order

11764460

Order #	62331584	Flight Dates	09/05/16 - 09/18/16	Update Date	09/21/16
Syscode	7838	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$1,569.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$235.35
Office	Washington	Product Name		Net Total	\$1,333.65
Phone	(301) 951-2620	Credit Status		Total Spots	17
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R4: 9.21 MG to 62336818. Dropped 1 spots. -\$115 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	3	\$73.00	\$219.00	30	
2	ESP2	ESP2 PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	2	\$73.00	\$146.00	30	
3	ESPN	ESPN PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	3	\$115.00	\$345.00	30	
4	ESPN	ESPN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	1	\$115.00	\$115.00	30	R4-1x
5	LIF	LIF PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	5	\$93.00	\$465.00	30	
6	LIF	LIF PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	3	\$93.00	\$279.00	30	

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	17
AMT	\$1,569.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,569.00

SYSTEM APP: SALES ACCT Date Printed 09/21/16

62331584 | Madison | Spectrum/Madison Interconnect, WI | 7838 |